



# EVENT PROMOTION PACKAGES 2024

**KIDS OUT  
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

# Package Discounts for EVENT PROMOTIONS

You have family-friendly events: Our readers are your audience!  
Bundled discounts mean major savings... Choose one of the packages  
below or let us custom-create a package to meet your needs!

## ✓ INTRO: ~~\$340~~ \$250

- A paragraph (110 words + a square graphic or logo + link to your site) in the Thursday newsletter before event
- One month upgrade of listing to push any events posted to top of calendar, highlighted with graphics and description
- Two weeks of promotion on home page
- Save the Date link at the top of weekly newsletter, two weeks

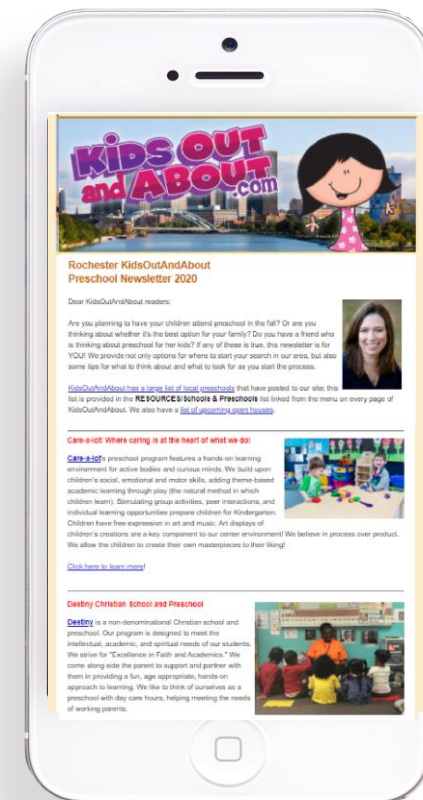
## ✓ STANDARD: ~~\$680~~ \$500

- Paragraphs in three Thursday newsletters
- One-month upgrade
- Two weeks of promotion on home page
- Save the Date link at the top of weekly newsletter, three weeks
- Square ad (250 x 250 px) on KOAA website: 20,000 views with link to your site



## ✓ PREMIUM: ~~\$1880~~ \$1250

- Paragraphs in three Thursday newsletters
- One-month upgrade
- Two weeks of promotion on home page
- Save the Date link at the top of weekly newsletter three weeks
- Square ad (250 x 250 px) on KOAA website: 20,000 views with link to your site
- Video on KOAA site for one month preceding event OR leaderboard ad for two weeks (pending availability)
- E-blast to KOAA local subscriber list (pending availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!